



# CITY OF LODI

## COUNCIL COMMUNICATION

**AGENDA TITLE:** "American Bungalow Year"

**MEETING DATE:** February 1, 1995

**PREPARED BY:** City Clerk

**RECOMMENDED ACTION:** That Mayor Mann present a proclamation proclaiming the year of 1995 as "American Bungalow Year", and further that the City Council provide its consent to the East Side Improvement Committee to conduct a housing seminar on April 1, 1995 and a tour of seven Lodi American Bungalows on April 2, 1995 (at which the City Council has been invited to serve as host).

**BACKGROUND INFORMATION:** The Mayor has been requested to present a proclamation proclaiming the year of 1995 as "American Bungalow Year". Virginia Snyder of the East Side Improvement Committee will be present to accept the proclamation. Please refer to the report prepared by Ms. Snyder attached in which she also requests the City Council's concurrence to allow the East Side Improvement Committee to conduct a housing seminar on April 1, 1995 and a tour of seven Lodi American Bungalows on April 2, 1995. The City Council has been invited to serve as hosts at the seven homes.

**FUNDING:** None required.

  
Jennifer M. Perrin  
City Clerk

JMP

APPROVED: \_\_\_\_\_

THOMAS A. PETERSON  
City Manager



Eastside Improvement Committee  
*Citizen Volunteers Fighting Crime, Drugs, and Blight*

P.O. Box 2444  
Lodi, Ca. 95241  
(209) 368-8848

December 5, 1994

TO: Lodi City Council  
FROM: Virginia Snyder

At the February 1, 1995 council meeting, I intend to request your consent for us to promote the *American Bungalow* as comfortable, affordable housing. This is part of a nation-wide appreciation for these *Arts and Crafts* homes which were built in the early 1900's and which make up a large percentage of Lodi housing stock. We see many fine examples of this architectural style throughout the older areas of Lodi. Please see the enclosed flyer.

We believe that by increasing public awareness of the fine craftsmanship used in the construction of these homes, we can attract more owner/occupants to our eastside neighborhoods.

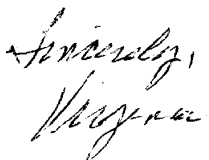
We will request Council approval for two promotional events. We'd like to conduct a housing seminar on Saturday, April 1, 1995, which will feature interior designers, artists, painters, craftsmen in wood reproductions, and others involved in restoration of old homes. This seminar will be of interest to any home owner or to any prospective home buyer. There will be no charge to the public.

On Sunday, April 2, 1995, from ten a.m. to three p.m., we wish to sponsor a tour of seven Lodi American Bungalows -- each one a unique sample of a distinctive style or usage. We will build upon guidelines for restoring historic neighborhoods suggested by Michael Freedman in the Revitalization Project. This tour will be free to the public, and will be structured according to suggestions by City Attorney Bob McNatt.

We will invite you to participate in three ways:

1. On February 1, issue a mayor's proclamation designating 1995 to be the year of the American Bungalow in Historic Lodi;
  2. Throughout the revitalization process, help us to promote and preserve the historic nature of Lodi's eastside and other older Lodi neighborhoods;
  3. Serve as host at an open house during the home tour. (Spouses also cordially invited)
- The presence of a city council member at a tour home will lend a prestige and respectability which will encourage residents to visit the eastside. Also, this will give citizens an opportunity to speak one-on-one with a council member. At the council meeting on February 1, I hope you will announce your participation.

If you have questions, please telephone me at 367-1037.



EASTSIDE IMPROVEMENT COMMITTEE

December 5, 1994

TO: Lodi City Council

FROM: Virginia Snyder

RE: Proclamation to promote the American Bungalow

Beginning in the early 1900's, a new and inventive style of architecture - the modest and comfortable bungalow, emerged on the American scene. Beginning around 1904, Pasadena architects and master-builders Charles and Henry Green spearheaded the movement by designing and building bungalows of every description. This architecture was part of a rebirth in the arts known as the *American Arts and Crafts Movement* which embraced the philosophy of "simple living and high thinking."

Across the nation today, Americans are rediscovering an affordable alternative to high-density living, and the American Bungalow is the focus of this renaissance. The modest bungalow offers a warm, informal style of life which celebrates this uniquely American phenomenon. In Lodi, we are fortunate to have fine examples of this housing style in all the older sections of our city--particularly in our historic eastside neighborhoods.

In order to enrich our appreciation of our city's historic heritage, we hereby proclaim 1995 the *Year of the American Bungalow*.